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Education

J.D. from University of Illinois College of Law M.B.A. from University of Illinois

- Taught Business Law in the University of Illinois College of Commerce
- B.J. from University of Missouri
 - Kappa Tau Alpha
 - Alpha Delta Sigma

Bar Admissions

Illinois

Texas

United States Court of Appeals for the Fifth Circuit United States District Court for the Eastern, Northern, Southern and Western Districts of Texas Various federal courts throughout the country

Related Practices

Labor & Employment
Covenants Not to Compete
Employment Litigation
FLSA
Trade Secrets



Overview

Jim has served in virtually every leadership role available in the Firm. He served as Munsch Hardt's Chairman and Chief Executive Officer from 1998 to 2005, and recently finished a term as Litigation Section Head. The Dallas Business Journal has named Jim one of the six most influential leaders in the Dallas/Fort Worth legal community and one of the top 15 business defense attorneys in Dallas/Fort Worth. His practice focuses on commercial litigation, trade secrets, warranties, covenants not to compete and complex litigation of all sorts. In addition to his litigation docket, Jim regularly provides experienced counsel to companies seeking practical business solutions to difficult and cutting edge legal problems, including the drafting of contracts, templates and warranties with respect to handheld mobile devices, autonomous vehicles, ride-sharing and individual transportation products.

Jim joined Munsch Hardt in 1986 after practicing with a major Chicago law firm. He is litigation counsel of choice for numerous major international corporations as well as for significant local businesses. Jim has represented companies ranking among the world's leaders in the fields of telecommunications, healthcare, automotive, bus transportation, air handling, restaurants, real estate development, real estate management, computer services and firearms. He has tried cases in federal and state courts and before arbitration panels from coast to coast.

Jim serves on the Board of Directors of the North Texas Food Bank, and serves as pro bono counsel to Christian Community Action, a charity serving the poor for more than 40 years.



Litigation

Arbitration
Health Care Litigation
Insurance Litigation
Lawyer & Law Firm Litigation
Real Estate Litigation
Warranty

Related Industries

Health Care
Hospitality
Insurance
Manufacturing
Retail
Technology & Telecommunications
Transportation
Restaurants

Achievements

Martindale-Hubbell[®] AV[®] Preeminent[™] Peer Review Rated

Thomson Reuters – Texas Super Lawyers, Business Litigation, Business Edition and Corporate Counsel Edition (2010-2014); Texas Super Lawyers (2009-2012)

Woodward/White, Inc. – Best Lawyers in America, Commercial Litigation (2007-2025); Best Lawyers in America, Litigation – Labor and Employment (2011-2025); Best Lawyers in America, Spring Best Lawyers Business Edition (2013)

Dallas Business Journal – Defenders Honoree (Top 15 Business Defense Attorneys in Dallas/Fort Worth) (2008)

Memberships

North Texas Food Bank (Board of Directors)

Christian Community Action Foundation (Pro Bono Counsel)

Dallas Bar Association, Business Litigation and Labor and Employment Law Sections

State Bar of Texas, Antitrust and Business Litigation, Insurance Law and Labor and Employment Law Sections



Experience

Autonomous Vehicles

Represents one of the largest United States bus transportation companies with respect to its autonomous vehicle projects in the United States. Representation includes the drafting of multiple autonomous vehicle contract templates for the purchasing, leasing, operating and maintaining of autonomous vehicles in pilot programs throughout the country.

Ride-Sharing + Vehicle Transfers

Represents one of the world's largest automobile manufacturers in various matters, including the formation of ridesharing and other vehicle transfer agreements and templates.

Breach of Contract

Defended one of the largest bus transportation companies in the world in a jury trial in federal court in Montana. The case involved a \$100 MM damage claim for an alleged breach of a software licensing contract.

Consumer Class Action Defense

Defended one of the largest telecommunications companies in the world in a putative class action case in Madison County, Illinois. The case involved an alleged design/manufacturing defect in 3 million mobile phones.

Breach of Contract + Fraud

Defended one of the largest telecommunications companies in the world in litigation in state court in Dallas, Texas. The case involved an alleged breach of a distributor contract and fraud.

Breach of Contract

Defended a nationwide health care company in two cases in Austin, Texas. The cases involved alleged breaches of joint venture agreements with a physician group.

Products Liability

Defended one of the largest telecommunications companies in the world in federal court in Dallas, Texas. The case involved alleged deficiencies in 9-1-1 location capabilities of the company's mobile phones.



Real Estate Litigation

Defended a hotel/apartment developer of a large tract of land in the downtown of a major U.S. city in an arbitration trial in Milwaukee, Wisconsin. The case involved an alleged breach of a development agreement and fraud.

Contract Counsel

Represented one of the largest automotive manufacturers in the world in multiple projects drafting and consolidating nationwide contracts.

U.S. General Counsel

Served as U.S. outside general counsel for one of the largest casual dining restaurant companies in Canada.

Contract Counsel

Drafted a product limited warranty, arbitration agreement and class action waiver used by one of the largest telecommunications companies in the world for all of its mobile products.

Manufacturing Litigation Counsel

Defended a Pennsylvania-based packaging company in a bench trial with a labeling vendor in federal court in Dallas, Texas.

Products Liability

Defended a major firearms manufacturer in multiple cases involving alleged product defects, including significant issues arising from the Texas Statute of Repose.

Newsroom

Press Release: Fifty-Eight (58) Munsch Hardt Attorneys Honored in 2025 Best Lawyers in America Directory

Press Release: 'Best Lawyers in America®' Names 51 Munsch Hardt Attorneys to its 2024 List and Two as 'Lawyers of the Year'

Press Release: Munsch Hardt Attorneys Honored as 2023 'Best Lawyers in America®,' 'Ones to Watch', and 'Lawyer of the Year'

Press Release: Munsch Hardt Attorneys Honored as 2022 'Best Lawyers in America', 'Ones to Watch' and 'Lawyer of the Year'



Article: Drafting Autonomous Vehicle Contracts

Press Release: Munsch Hardt Attorneys Honored as '2021 Best Lawyers in America' and 'Ones to Watch'

Press Release: Twenty-Three Munsch Hardt Attorneys Honored as '2020 Best Lawyers in America'

Article: CRE Opinion: Autonomous Vehicles and DFW Real Estate

Press Release: Eighteen Munsch Hardt Attorneys Recognized as 2019 "Best Lawyers in America

Article: Jim Jordan Offers Tips on Drafting Autonomous Vehicle Contracts in Law360

Article: Who's Liable For A Crash When It's The Car Driving?

Press Release: Fifteen Munsch Hardt Attorneys Honored as '2018 Best Lawyers in America'

Press Release: Seventeen Munsch Hardt Attorneys Recognized as 2017 Best Lawyers in America

In The News: T-Mobile, Samsung Escape Texas Suit Over 911 Death

Press Release: Fifteen Munsch Hardt Attorneys Recognized as 'Best Lawyers in America 2016'

Press Release: Fifteen Munsch Hardt Attorneys Recognized as 'Best Lawyers in America 2015'

Press Release: Munsch Hardt Attorneys Selected As 2013 Super Lawyers

Press Release: Best Lawyers 2014 Recognizes Munsch Hardt Attorneys

Press Release: U.S. News Best Lawyers Announces 2013 Spring Best Lawyers

Press Release: U.S. News Best Lawyers Recognizes Munsch Hardt Attorneys as Texas' Best

Press Release: U.S. News - Best Lawyers Recognizes Munsch Hardt Attorneys

Press Release: Munsch Hardt Attorneys Recognized by Thomson Reuters Super Lawyers 2012

Press Release: Best Lawyers Recognizes Munsch Hardt Attorneys

Press Release: Seven Munsch Hardt Attorneys Designated Super Lawyers

Press Release: Munsch Hardt Attorneys Recognized as Best Lawyers in America

Press Release: Munsch Hardt Attorneys Named Best Lawyers in America

Press Release: Munsch Hardt Attorney Named Business Litigation Super Lawyers 2010

Press Release: Munsch Hardt Attorneys Recognized as Texas Super Lawyers 2009

Press Release: Munsch Hardt Attorneys Named Best Lawyers in America 2010

Press Release: Munsch Hardt Attorney Recognized as Top Defense Lawyer

Press Release: Four Munsch Hardt Attorneys Recognized As Best Lawyers in America