

Jeffrey D. Dunn



Shareholder [Dallas](#)
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Education

J.D. from Southern Methodist University, Dedman School of Law

- *Southwestern Law Journal* (Leading Articles Editor)

M.P.A. from The University of Texas at Austin Lyndon B. Johnson School of Public Affairs

B.A. from Texas A&M University *cum laude*

- Student Body President

Bar Admissions

Texas

United States Court of Appeals for the Fifth Circuit

United States District Court for the Northern District of Oklahoma

United States District Court for the Northern and Southern Districts of Texas

Related Practices

Bankruptcy, Restructuring & Insolvency
Finance

Asset-Based Lending

Consumer Finance

Distressed Debt

Electronic Payment Systems

Overview

Jeff's practice is focused on representing banks, other financial institutions, nonbank creditors and debtors in complex corporate lending transactions and restructurings and federal and state consumer finance law compliance. He has served as an expert legal witness on Texas usury law in twelve lawsuits. His practice also encompasses payments law, including representation of merchants, payment processors and banks engaged in automated clearing house (ACH) electronic payments transactions and National Automated Clearinghouse Association (NACHA) rules compliance.

In December 2007, Jeff was a delegate representing the International Bar Association at the Resumed 40th Session of the United Nations Commission on International Trade Law (UNCITRAL) convening in Vienna, Austria, during which the UNCITRAL Legislative Guide on Secured Transactions was completed and adopted.

Jeff and his wife, Lea, live in Dallas and have two sons.

Mezzanine Lending
Reserve-Based Lending

Related Industries

Financial Services

Achievements

Martindale-Hubbell® AV Preeminent®, Peer Review
Rated™

Woodward/White, Inc. – Best Lawyers in
America, “Lawyer of the Year” for Financial Services
Regulation Law (2020, 2022); Best Lawyers in America,
Banking and Finance Law (2006-2026); Best Lawyers in
America, Financial Services Regulation Law (2011-2026);
Best Lawyers in America, Banking and Finance Litigation
(2011-2017); Best Lawyers in America, Commercial
Transactions/UCC Law (2025-2026)

Appointed to the Texas A&M University Press
Advancement Board

Memberships

Community Council of Greater Dallas (Former Board of
Directors)

Conference on Consumer Finance Law

Dallas Bar Association, Bankruptcy and Commercial Law
and Real Property Law Sections

Dallas County Historical Commission (Former Chairman)

ePay Resources, formerly known as SWACHA - The
Electronic Payments Resource (Affiliate Member)

Financial Institutions Legal Counsel Network (Former
President)

NACHA - National Automated Clearing House Association
(Arbitration Board)

Payday Loan Bar Association

San Jacinto Historical Advisory Board (Public Member;
Appointed by Governor George W. Bush in 1996;
Reappointed by Governor Rick Perry in 2002; Former
Chairman)

Southwest Association of Bank Counsel

State Bar of Texas, Business Law Section (Former
Governing Council; Former Commercial Financial
Services Committee Chairman) and Consumer Law
Section (Former Governing Council)

Texas Association of Bank Counsel (Former Board of
Directors)

Texas Department of Banking, Interstate Branch Banking
Task Force

Texas State Historical Association (Former Board of Directors)

Experience

Consumer Finance

Served as lead consumer credit compliance counsel for a multistate student loan company.

Consumer Finance

Served as Texas home equity loan compliance counsel for a Louisiana bank, a Florida-based mortgage servicing company, multistate national banks and other lenders.

Consumer Finance

Served as Texas consumer credit compliance counsel for multi-state consumer retailers, including the preparation of retail installment sale and retail charge card contracts and consumer finance policies.

Consumer Finance

Frequently counsels and advises other law firms on Texas usury and consumer credit law compliance.

Consumer Finance

Served as lead counsel for a national bank's secondary mortgage loan program in Texas.

Consumer Finance

Serves as counsel for several payday lenders based in Texas.

Consumer Finance

Represented a multistate appliance leasing company in connection with consumer law compliance.

Consumer Finance

Represented a mortgage servicing company in connection with an alleged Residential Mortgage Loan Originator violation asserted by a state agency.

Consumer Finance

Represented a national bank located in Ohio in connection with an automobile lending warehouse facility in Texas.

Consumer Finance

Served as expert legal witness on Texas usury and consumer credit law in twelve different cases.

Electronic Payments

Served as lead counsel for a multistate apartment manager's merchant ACH and credit card processing compliance and contract issues.

Electronic Payments

Served as lead outside counsel for national ACH payroll processing company located in Texas.

Electronic Payments

Served as lead outside counsel for a national ACH third party sender located in Texas.

Electronic Payments

Served as lead payments counsel for a bank acting as Originating Depository Financial Institution on a national basis under the ACH Network.

Electronic Payments

Represented several payment processing companies in connection with money service business state compliance issues.

Electronic Payments

Represented a major airline in connection with an ACH processing contract.

Electronic Payments

Represented three payroll processors in connection with claims against an upstream third party sender and others following the third party sender's financial failure.

Electronic Payments

Represented an Originating Depository Financial Institution in connection with financial failure of a national ACH processor.

Electronic Payments

Represented a national trade association in connection with ACH fraud against the company.

Electronic Payments

Represent a regional ACH payments association.

Corporate Finance

Represented a multi-state factoring company located in Dallas, Texas.

Corporate Finance

Represented several private equity firms in connection with drafting and negotiating complex corporate asset-based loan documents.

Corporate Finance

Represented a Dallas, Texas-based financial services company engaged in equipment leasing.

Corporate Finance

Served as lead outside counsel for national bank on a \$10 MM refinance of an oilfield services company.

Corporate Finance

Served as lead outside counsel for an international manufacturer in connection with letter of credit disputes.

Newsroom

Press Release: Sixty-One (61) Munsch Hardt Attorneys and One Lawyer of the Year Highlighted in 2026 Best Lawyers® in America Directory

Press Release: Fifty-Four (54) Munsch Hardt Attorneys Honored in 2025 Best Lawyers in America Directory

Press Release: 'Best Lawyers in America®' Names 47 Munsch Hardt Attorneys to its 2024 List and Two as 'Lawyers of the Year'

Press Release: Munsch Hardt Attorneys Honored as 2023 'Best Lawyers in America®,' 'Ones to Watch', and 'Lawyer of the Year'

In The News: \$10 Million PPP Loan Forgiveness: Lawyers Credit Parallel Negotiation

Press Release: Munsch Hardt Attorneys Honored as 2022 'Best Lawyers in America', 'Ones to Watch' and 'Lawyer of the Year'

Newsletter: New Law Makes PPP Loans More Widely Available and Easier to Have Forgiven

Press Release: Munsch Hardt Attorneys Honored as '2021 Best Lawyers in America' and 'Ones to Watch'

Article: COVID-19: PPP Update – Everything Changes

Newsletter: COVID-19: 10 Things We Learned From Reading the SBA's PPP Forgiveness Application

Newsletter: COVID-19: Paycheck Protection Program Checklist

Newsletter: COVID-19: CARES Act SBA Lending Program

Newsletter: COVID-19: Interagency Statement

Press Release: Twenty-One Munsch Hardt Attorneys Honored as '2020 Best Lawyers in America'

Press Release: Munsch Hardt Attorney Closes Two Middle-Market Transactions, Signs Up a Third in Less Than 30 Days

Press Release: Sixteen Munsch Hardt Attorneys Recognized as 2019 "Best Lawyers in America"

In The News: Munsch Hardt Shareholder Appointed to Arbitration Board

Press Release: NACHA – The Electronic Payments Association Appoints Munsch Hardt Attorney as Arbitration Board Member

Article: A Look Inside Texas' New Home Equity Loan Law

Press Release: Fourteen Munsch Hardt Attorneys Honored as '2018 Best Lawyers in America'

Press Release: Munsch Hardt Closes Largest Commercial PACE Transaction in Texas

Press Release: Fifteen Munsch Hardt Attorneys Recognized as 2017 Best Lawyers in America

Speech: Regulatory and Legal Views of the Payments Landscape

Press Release: Fourteen Munsch Hardt Attorneys Recognized as 'Best Lawyers in America 2016'

Press Release: Fourteen Munsch Hardt Attorneys Recognized as 'Best Lawyers in America 2015'

Press Release: Munsch Hardt Announces Three Promotions

Press Release: Best Lawyers 2014 Recognizes Munsch Hardt Attorneys

Speech: Corporate Account Takeovers; Managing Relationships Between Third-Party Senders & ODFIs

Press Release: U.S. News Best Lawyers Recognizes Munsch Hardt Attorneys as Texas' Best

Press Release: U.S. News - Best Lawyers Recognizes Munsch Hardt Attorneys

Press Release: Best Lawyers Recognizes Munsch Hardt Attorneys

Press Release: Munsch Hardt Attorneys Recognized as Best Lawyers in America

Press Release: Munsch Hardt Attorneys Named Best Lawyers in America

Press Release: Munsch Hardt Attorneys Named Best Lawyers in America 2010

Press Release: Munsch Hardt Shareholders Named Among Best Lawyers in America

Press Release: Four Munsch Hardt Attorneys Recognized As Best Lawyers in America