

# Private Equity, Venture Capital & Investment Funds

## Overview

Our client base of entrepreneurs and high-growth companies are avid consumers of capital. As a result, private equity, venture capital and investment funds comprise a critical component of our Corporate & Securities practice. Our experience covers a variety of industries, including (i) technology and SaaS, (ii) manufacturing, (iii) real estate, (iv) medical devices, (v) consumer products, (vi) media, (vii) financial institutions and other investment sectors prominent throughout the United States.

## FUND FORMATION

Our attorneys offer in-depth experience in representing both domestic and international funds with formation and compliance matters. We also assist funds with their own capital needs by working with fund sponsors, as well as institutional funds and individual investors by addressing the following:

- Capital allocation
- Vesting schedules and terms
- Ownership structure
- Compensation structure
- Internal governance and procedures

By regularly representing both fund clients and investors, we understand concerns from both sides of a transaction – the importance of deal flow for investors and the importance of access to capital for companies. This broad network and experience enables our attorneys to identify opportunities and make strategic introductions between our clients and potential financing sources, co-investors and/or attractive deals. Our Corporate attorneys also advise on the practical aspects of organizing and operating a fund, while also capturing the pulse of market conditions and identifying the relative bargaining power of all interested parties.

## LIFECYCLE DEAL EXPERIENCE

Through our consistent presence in the marketplace, Munsch Hardt's business-minded attorneys also frequently serve as outside general counsel on all aspects of our clients' legal, transactional and financing needs, from seed capital to venture capital to mature private equity transactions, including management and other leveraged financings and recapitalizations.

As a full-service firm, we are able to scale with our clients to provide the comprehensive services they require, while still maintaining the flexibility, efficiency and responsiveness they expect to meet their business goals. To that end, we use an interdisciplinary, cross-practice approach to draw upon the resources of the Firm's attorneys in other practice areas, such as Tax, Employee Benefits, Labor and Employment, Intellectual Property and Real Estate.

## Experience

## Mobile Payments

Acquisition of SK C&C USA, Inc. from SK Holdings Co. Limited (Republic of Korea)

## Data Center

Sale to EdgeConneX

## Online Auto Sales

Sale of Texas Direct Auto to Vroom, Inc.

## Legacy Database Migration

Merger of Sophisticated Business Systems ("ATERAS") with Blue Phoenix Solutions Limited ("MDSY")

## Energy Management Software/Services

Sale/Merger of MRDB Holdings, LP with Avista Corp./Ecova, Inc.

## Mobile App Marketing

Sale of rewards platform company to mobile advertising and marketing platform

## App Development

Sale of app development company to strategic buyer

## Software as a Service

Sale of SaaS financial services firm to private equity group

## Data Management Software

Purchase/Investment by Trinity Private Equity Group of Utopia Holdings, LLC

## Telecom

Sale/Merger of Telecom Global Solutions Holdings, Inc. with Flextronics International LTD

## Hardware

Sale/Merger of SBS Technologies, Inc. with GE Fanuc Embedded Systems

## Supply Chain Software

Sale of i2 Technologies, Inc. to JDA Software Group, Inc.

## Education Services

Sale of Children's Choice Learning Centers to Bright Horizon's Family Solutions (NYSE: BFAM)

## Auto Insurance

Sale of Baja Auto Insurance to Confie Seguros

## Food Equipment Manufacturing

Sale of TSA Griddle Systems, Inc. to CPM Holdings, Inc.

## Parts Manufacturing

Sale of forging company to private equity group

## Boiler Company

Sale of Holman Boiler Works, Inc. to Cleaver-Brooks, Inc.

## Energy Services

Sale of Permian Basin Sand Haulers of Texas, LLC to Francis Drilling Fluids, LTD.

## Energy Production

Acquisition of Casedhole Solutions, Inc. by C&J Energy Services, Inc.

## Oil and Gas Equipment Manufacturing

Sale of Downing Wellhead Equipment, LLC to Argonaut Private Equity

## Health Care Revenue Cycle Management

Acquisition of Davincian Technologies, Inc.

## Health Care

Joint venture between the nation's leading private hospitalist and intensivist company and the largest faith-based health care delivery systems in the U.S.

## Tele-Health Services

Sale of AmeriDoc, LLC to TelaDoc, Inc.

## Medical Supplies

Sale of Longhorn Health Solutions, Inc. to Satori Capital

## Oil and Gas Drilling Data

Sale of RigData to S&P Global/Platts

## Professional Services

Sale of Professional Employer Organization (PEO) to private equity backed portfolio company

## Retail Services

Sale of Davaco, Inc. to Crane Capital Group

## Event Marketing

Acquisition of Warehouse Demo Services, Inc. by Club Demonstration Services, Inc.

## Retail Brand Development

Acquisition of Assets of LISS Global, Inc. by Daymon Worldwide, Inc.

## Advertising

Sale of Radiant Outdoor, LLC to private equity group

## Building Products

Sale of construction materials company to private equity backed portfolio company

## Outsourcing

Sale of NovaLink, Inc. to Argenta Partners

## Movie Production

Preferred equity investment in movie production fund

## Financial Services

Sale of Propel Financial Services to a private equity group

## Automobile Equipment Manufacturing

Sale of Wheel Pros to Audax Private Equity

## Organic Food Products

Joint venture involving Wild Oats, LLC

## Real Estate

Joint venture between a leading multifamily housing developer and an insurance company to develop a high-rise, mixed-use project in Arizona

## Aviation

Joint venture between a Dallas-based company and a Frankfurt, Germany-based company to operate a Boeing aircraft out of Dubai International Airport

## Restaurants

Sale of a restaurant chain to a private equity firm

## Practice Leaders



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## Related People

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Robert Kibby  
Mark Kopidlansky  
Peter Lorenzen  
Alden Paras  
David Roth  
Daniel Sternthal  
Courtney Tawresey  
Glenn Valentine  
W. Phillip Whitcomb

## Related Practices

Corporate & Securities  
Mergers & Acquisitions  
Corporate Governance  
Succession Planning  
Private Securities Offerings  
Corporate Structuring  
Entity Formation  
Joint Ventures

## Related Industries

Admiralty & Maritime  
Financial Services  
Construction  
Energy  
Health Care  
Hospitality  
Insurance  
Manufacturing  
Real Estate  
Retail  
Technology & Telecommunications  
Transportation

## Newsroom

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**Article:** Critical Questions To Ask Private Equity Firms Who Want To Invest In Your Business