

**2<sup>nd</sup> Annual**  
**Texas Health Care  
Transactions Conference**



# Sponsorship Prospectus

Thursday, September 21, 2023 | Houstonian Hotel | Houston, TX

In its second year, the Texas Health Care Transactions Conference (THTC) aims to connect more than 200 Texas-based industry experts; emerging, high-growth companies; innovative technology creators and capital providers.

During the full-day conference, attendees will hear from speakers and panelists in various roles throughout the industry. Join us as we examine the latest commercial developments and explore the business and legal issues involved in contemplating health care business transactions, including:

- Emerging Specialties + Trends
- Facility-Based Transactions
- Investments Strategies
- New Opportunities + Risks in Health Care
- Post-Integration Lessons
- Technology + Innovation

Our conference offers numerous networking opportunities, including breakfast, two breaks, lunch and an evening reception. Sponsors are encouraged to attend all conference activities as participation ensures visibility and recognition before, during and after the event.



## About Our 2022 Event

In its inaugural year, the THTC brought together more than 140 attendees from across the industry, including physicians and physician groups, health systems, billing companies, private equity and venture capital firms, investment banks, industry thought leaders, service providers and consultants.

Our seven panels featured more than 30 experts from industry-leading organizations, including:

- |                                       |                                  |                                 |
|---------------------------------------|----------------------------------|---------------------------------|
| ▪ Artella Solutions                   | ▪ Integranet Health              | ▪ Southwestern Health Resources |
| ▪ American Pain Partners              | ▪ Mann Eye Institute             | ▪ Spindletop Capital            |
| ▪ APEX Health Solutions               | ▪ Memorial Hermann Health System | ▪ State of Texas Representative |
| ▪ Complete Dermatology                | ▪ Nutex Health                   | ▪ Tegria RCM Group—US, Inc.     |
| ▪ Edmund Michaels Healthcare Partners | ▪ OptumCare                      | ▪ Texas Capital Bank            |
| ▪ Elevate ENT Partners                | ▪ pHpartners                     | ▪ Texas Medical Association     |
| ▪ Emerus Holdings, Inc.               | ▪ Privia Medical Group           | ▪ VMG Health                    |
| ▪ Founders Advisors                   | ▪ Renal Specialists of Houston   | ▪ Weaver                        |
| ▪ Gryphon Healthcare                  | ▪ RSM                            | ▪ WellMed                       |
| ▪ Inception Fertility                 |                                  |                                 |



# Sponsorship Opportunities

The Houstonian Hotel | Thursday, September 21, 2023

Sponsorship Level	Number Available	Complimentary Registrations	Attendee List	Logo in Event Materials	Ability to Include Branded Item	Introduction	Panelist Seat	Exclusive (Co)Signage
<b>Happy Hour</b> \$15,000	1	10	X	X	X	X		X
<b>Finance Breakfast</b> \$10,000	2	6	X	X	X		X	X
<b>Panel</b> \$8,000	5	6	X	X	X		X	
<b>Lunch</b> \$6,000	2	4	X	X	X	X		X
<b>Morning Break</b> \$5,000	1	4	X	X	X			X
<b>Afternoon Break</b> \$5,000	1	4	X	X	X			X
<b>Charging Station</b> \$5,000	1	4	X	X	X			X
<b>Wi-Fi</b> \$5,000	1	4	X	X	X			X
<b>Advocate</b> \$3,000	Unlimited	2	X	X	X			
<b>Supporter</b> \$1,500	Unlimited	1	X	X	X			



# 2023 Sponsorship Contract

The Houstonian Hotel | Thursday, September 21, 2023

**Sponsorship Level:** Please check the box for your preferred sponsorship below.

- |   |  |
|---|--|
| <input type="checkbox"/> Happy Hour: \$15,000 (Only 1 Available)        | <input type="checkbox"/> Morning Break: \$5,000 (Only 1 Available)   |
| <input type="checkbox"/> Finance Breakfast: \$10,000 (Only 2 Available) | <input type="checkbox"/> Afternoon Break: \$5,000 (Only 1 Available) |
| <input type="checkbox"/> Panel: \$8,000 (Only 5 Available)              | <input type="checkbox"/> Wi-Fi : \$5,000 (Only 1 Available)          |
| <input type="checkbox"/> Lunch: \$6,000 (Only 2 Available)              | <input type="checkbox"/> Advocate: \$3,000                           |
| <input type="checkbox"/> Charging Station: \$5,000 (Only 1 Available)   | <input type="checkbox"/> Supporter: \$1,500                          |

Company Name: \_\_\_\_\_  
*(As it should Appear on Marketing Materials)*

Sponsorship Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Payment Method: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## Sponsorship payments are due by Tuesday, September 5, 2023.

Signed contract, payment and artwork must be received by September 5<sup>th</sup> for company to be included in printed conference materials and signage. Upon receipt of signed contract, we will contact you to confirm the sponsorship level and provide payment instructions. NOTE: Selection of sponsorship level does not guarantee availability.

Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary conference registrations (listed on Sponsorship Opportunities chart). Additional individual registrations may be purchased at the conference rate of \$150 per registration.

Branded Items: Sponsors that elect to include a branded item in the conference tote as part of their sponsorship must provide one item per attendee (minimum of 225 items). All branded items must be submitted to Munsch Hardt for approval by Tuesday, September 5<sup>th</sup> and must arrive at our Houston office no later than Tuesday, September 19<sup>th</sup>. Any excess or unused items will not be returned.

Speaking Opportunities: Sponsors that receive a speaking role as part of their sponsorship may request a specific panel or introduction, but requests are not guaranteed. Munsch Hardt will make all final speaking placements.

Cancellations: No refunds will be given on cancellations. Munsch Hardt shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.



**Questions?** Contact Ashlee Goller at 214.740.5171 or [agoller@munsch.com](mailto:agoller@munsch.com).

**Please retain a copy of this contract and return the signed version and payment to:**

Munsch Hardt Kopf & Harr, P.C., Attn: Ashlee Goller, 500 N. Akard St, Ste 3800, Dallas, TX 75201