

Sponsorship Information

Thursday, September 26, 2024 Houstonian Hotel Houston, TX



Transactions Conference

Conference Overview

The Houstonian Hotel | Thursday, September 26, 2024

In its third year, the Texas Health Care Transactions Conference (THTC) aims to connect more than 250 Health Care professionals, investors and governmental representatives to discuss the latest trends, impending legislation, valuation structures and deal forecasts for today's Health Care industry.

During the full-day conference, attendees will hear from approximately 30 Health Care leaders who will examine the latest business and legal issues involved in Health Care business transactions.

Texàs Health Care

Our conference offers numerous networking opportunities, including breakfast, two breaks, lunch and an evening reception. Sponsors are encouraged to attend all conference activities as participation ensures visibility and recognition before, during and after the event.



About Our 2023 Event

3rd Annual

In 2023, the THTC brought together more than 200 attendees from across the industry, including physicians and physician groups, health systems, billing companies, private equity and venture capital firms, investment banks, industry thought leaders, service providers and consultants.

While we are currently lining up speakers for September 2024, the following industry-leading organizations participated as speakers at our 2023 conference.

- Altitude Ventures
- American Society of Ketamine Physicians, Psychotherapists and Practitioners
- Avante Surgical Partners
- Baylor College of Medicine
- Bayshore Growth Partners
- ElmCreek Partners
- Genuine Health
- M Chest Pharmacy
- Memorial Hermann Health System

- Numinus
- One Step Diagnostic
- Pad Specialists
- Provident Healthcare Partners
- Smile Source
- State of Louisiana Representative
- State of Texas Representative
- Statement Scrub Store
- Strut Health, LLC
- SwyftScripts + Prestige Health Solutions

- TD Cowen
- Texas Capital Bank
- Texas Hospital Association
- Texas Medical Association
- Vertess
- VillageMD
- Vytalus Medical Group
- Weaver
- WoodRock & Co.
- Zeus Companies + Zeus Healthcare

Texas Health Care Transactions Conference

3rd Annual

Sponsorship Opportunities

The Houstonian Hotel | Thursday, September 26, 2024

| Sponsorship Level | Complimentary Registrations | Attendee List | Logo in Event Materials | Ability to Include Branded Item | Introduction | Panelist Seat | Exclusive (Co)Signage |
|-------------------------------|--------------------------------|---------------|----------------------------|---------------------------------------|--------------|---------------|--------------------------|
| Happy Hour \$10,000 | 5 | Х | х | х | х | х | Х |
| Finance Breakfast \$10,000 | 4 | Х | Х | Х | Х | Х | x |
| Lunch Sponsor \$7,000 | 4 | Х | Х | Х | Х | Х | х |
| Silver Sponsor \$5,000 | 4 | Х | Х | Х | | Х | х |
| Charging Station \$4,500 | 4 | х | х | х | | | х |
| Wi-Fi \$4,500 | 4 | х | Х | х | | | Х |
| Morning Break \$4,000 | 4 | х | х | х | | | Х |
| Afternoon Break \$4,000 | 4 | х | х | х | | | Х |
| Advocate \$3,000 | 2 | х | х | х | | | |
| Supporter \$1,500 | 1 | х | х | х | | | |

| 3rd Annual Texas Health Care Transactions Conference | 2024 Sponsorship Contract The Houstonian Hotel Thursday, September 26, 2024 | | | | |
|--|---|--|--|--|--|
| | | | | | |
| Sponsorship Level: Please check the box for ye | our preferred sponsorship below. | | | | |
| Happy Hour: \$10,000 | Wi-Fi: \$4,500 | | | | |
| Finance Breakfast: \$10,000 | Morning Break: \$4,000 | | | | |
| Lunch Sponsor: \$7,000 | Afternoon Break: \$4,000 | | | | |
| Silver Sponsor: \$5,000 | Advocate: \$3,000 | | | | |
| Charging Station: \$4,500 | Supporter: \$1,500 | | | | |
| Company Name: | | | | | |
| | ear on Marketing Materials) | | | | |
| Sponsorship Contact: | | | | | |
| Phone: | Payment Method: | | | | |
| Email: | | | | | |
| Signature: | | | | | |

Sponsorship payments are due by Tuesday, September 3, 2024.

<u>Deadline:</u> Signed contract, payment and artwork must be received by September 3rd for company to be included in printed conference materials and signage. Upon receipt of signed contract, we will contact you to confirm the sponsorship level and provide payment instructions. NOTE: Selection of sponsorship level does not guarantee availability.

<u>Complimentary Registrations:</u> Sponsoring companies qualify for a designated number of complimentary conference registrations (listed on Sponsorship Opportunities chart). Additional individual registrations may be purchased at the conference rate of \$225 per registration.

<u>Branded Items:</u> Sponsors that elect to include a branded item in the conference tote as part of their sponsorship must provide one item per attendee (minimum of 250 items). All branded items must be submitted to Munsch Hardt for approval by Tuesday, September 3rd and must arrive at our Houston office no later than Tuesday, September 10th. Any excess or unused items will not be returned.

<u>Speaking Opportunities:</u> Sponsors that receive a speaking role as part of their sponsorship may request a specific panel or introduction, but requests are not guaranteed. Munsch Hardt will make all final speaking placements.

<u>Cancellations</u>: No refunds will be given on cancellations. Munsch Hardt shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

MUNSCH

HARDT

Questions? Contact Mary Potter at 214.880.7632 or mpotter@munsch.com.

Please retain a copy of this contract and return the signed version and payment to:

Munsch Hardt Kopf & Harr, P.C., Attn: Mary Potter, 500 N. Akard St, Ste 4000, Dallas, TX 75201